Received: 06 Maret 2025 | Revised: 1 June 2025 | Accepted: 27 June 2024 | E-ISSN: 3124-2715

Journal of Business and Organizational Research

RESEARCH ARTICLE

Welcoming Scholars, Ideas, and Impact: JBOR's Commitment to Excellence in Business Research

Willson Gustiawan[1]

[1]Department of Business Administration, Politeknik Negeri Padang, Padang, Indonesia

Correspondence
Willson Gustiawan, Department of Business Administration, Politeknik Negeri Padang, Padang, Indonesia.
Email: willson@pnp.ac.id

Summary
This article presents the inaugural editorial note for the Journal of Business and Organizational Research (JBOR), a peer-reviewed international journal dedicated to bridging the gap between theory and practice in business and organizational studies. The background of this work is grounded in the need to address contemporary challenges in a rapidly evolving global business environment, with research objectives aimed at advancing academic discourse, promoting interdisciplinary collaboration, and delivering actionable insights for both scholars and industry practitioners. A comprehensive methodological framework—comprising SWOT analysis, literature review, comparative analysis, and stakeholder surveys—was employed to craft a strategic vision that positions JBOR as a dynamic platform for innovative research. Key themes discussed include the journal's broad yet focused scope, strategic initiatives for international indexation and global partnerships, and a commitment to continuous adaptation in response to technological advancements. Special issues and thematic calls are planned to spotlight critical topics such as digital transformation and sustainable business models, while fostering a vibrant global academic community. By upholding rigorous editorial standards and open access policies, JBOR aims to facilitate knowledge exchange, collaboration, and practical application, ensuring its lasting impact on the academic and business landscapes.

Keywords
business and organizational research; academic publishing; interdisciplinary research; global collaboration; strategic initiatives

1 INTRODUCTION

The launch of the Journal of Business and Organizational Research (JBOR) marks a significant milestone in the evolving landscape of business and management studies. Envisioned as a premier, peer-reviewed international journal, JBOR is dedicated to bridge the gap between academic theory and practical business applications. In today's dynamic global environment, characterized by rapidly changing business dynamics and increasingly complex organizational structures, there is a pressing need for a scholarly forum that not only advances theoretical frameworks but also delivers actionable insights to address contemporary challenges (Moschis, 2024; Neuman, 2013).

JBOR embraces an interdisciplinary approach by welcoming empirical, theoretical, and case study research that spans diverse areas such as organizational behavior, corporate governance, entrepreneurship, digital transformation, and sustainability. This broad yet focused scope is designed to capture the multifaceted nature of modern business environments and to foster a holistic understanding of the critical factors that drive organizational performance and innovation (Gustiawan, 2012; Gendron, Andrew, & Cooper, 2022). By integrating multiple

This is an open access article under the terms of the Creative Commons Attribution License, which permits use, distribution and reproduction in any medium, provided the original work is properly cited.
© 2025 The Author(s). Journal of Business and Organizational Research published by Kreasi Reka Cipta.

perspectives, JBOR ensures that scholarly dialogue addresses both the conceptual underpinnings and the practical challenges faced by contemporary organizations.

In order to establish itself as a leading international journal, JBOR has developed strategic initiatives that include securing indexation in reputable academic databases, building robust collaborations with leading scholars and institutions, and launching special issues that spotlight emerging topics such as digital transformation and sustainable business models. These initiatives are aimed at enhancing the journal's visibility, credibility, and global impact, as evidenced by research that underscores the importance of such strategic positioning in academic publishing (Krawczyk & Kulczycki, 2021; Christensen et al., 2021).

Embarking on this exciting journey, JBOR is committed to continuous adaptation in response to technological advancements and global shifts in business practices. Through rigorous peer review, open access policies, and active engagement with a diverse international community, JBOR serves as a dynamic platform for knowledge exchange, collaboration, and innovation. This inaugural editorial sets the stage for an ongoing exchange of ideas that will shape both theory and practice in business research, and scholars, researchers, and practitioners are invited to contribute to this vibrant academic dialogue.

This article introduces JBOR to the academic community, outlining its mission, vision, and scope while highlighting the unique value it offers to researchers, practitioners, and policymakers worldwide. It also discusses the strategies that will position JBOR as a reputable international journal and invites scholars to contribute to this emerging platform.

1.1 | Mission and Vision of JBOR

JBOR is committed to publishing innovative, rigorous, and impactful research in the fields of business, management, and organizational studies. Our mission is to create an inclusive academic platform where scholars from diverse backgrounds can exchange ideas, share research findings, and collaborate on advancing the knowledge and practice of business and organizational development.

JBOR is envisioned as a globally recognized academic journal that sets new standards in business research and organizational studies. Through a strict peer-review process, the promotion of interdisciplinary research, and a steadfast commitment to open access, JBOR aspires to become a trusted repository of scholarly work that significantly influences both academic circles and industry practices.

Rigorous editorial standards and dynamic collaborations with leading scholars and institutions underpin this vision. Every article is carefully evaluated to ensure it contributes meaningfully to the evolving discourse in business and organizational research, while also offering practical insights that address contemporary challenges. This approach not only strengthens the academic integrity of the journal but also fosters an environment where innovative ideas can thrive, ultimately driving progress and shaping the future of the field.

1.2 | Scope and Research Areas

JBOR welcomes high-quality, original research contributions that examine diverse dimensions of business and organizational dynamics in today's global economy. Our scope encompasses a broad array of topics, including—but not limited to—organizational behavior and leadership, corporate governance and ethical decision-making, entrepreneurship and innovation, digital transformation, and sustainability in business practices. Studies that employ empirical, theoretical, and case study methodologies to explore how individual and group behaviors, strategic oversight, and technological advancements intersect to shape organizational performance are all invited. This interdisciplinary focus not only enriches our understanding of contemporary challenges but also facilitates the development of practical solutions that can drive real-world impact (Gustiawan, 2012; Neuman, 2013). By addressing these varied yet interconnected areas, JBOR aims to foster a comprehensive dialogue that bridges academic inquiry with business practice, ultimately contributing to the evolution of management and organizational theories.

JBOR welcomes research contributions that explore various aspects of business and organizational research, including but not limited to:

- Organizational behavior and leadership – Examining how individuals and groups function within organizational settings and the role of leadership in driving performance and change.
- Strategic management and corporate governance – Investigating corporate decision-making, governance structures, and long-term business strategies.
- Entrepreneurship and innovation – Exploring startup ecosystems, innovation management, and entrepreneurial strategies.
- Business ethics and sustainability – Addressing corporate social responsibility, ethical business practices, and sustainable business models.
- Marketing and consumer behavior – Understanding consumer decision-making processes and emerging trends in marketing strategies.

- Financial management and economics – Analyzing financial markets, investment strategies, and economic policies affecting businesses.
- Technology and digital transformation in organizations – Studying the impact of digitalization, artificial intelligence, and technological advancements on organizational structures and business practices.

By defining a broad yet carefully focused scope, JBOR cultivates a dynamic, interdisciplinary dialogue that bridges multiple facets of business and organizational research. This approach not only encourages innovative insights across diverse theoretical perspectives and empirical methodologies but also fosters practical solutions to contemporary challenges in today's global business landscape (Neuman, 2013; Gustiawan, 2012).

1.3 | Commitment to Quality and Open Access

JBOR is steadfast in its commitment to academic excellence and the democratization of knowledge. To maintain the highest editorial standards, every submission undergoes a rigorous double-blind peer review process. Expert reviewers scrutinize manuscripts for methodological soundness, theoretical contribution, and practical relevance, ensuring that only research of the highest quality is published. As Zimba and Gasparyan (2021) note, robust peer review is essential for maintaining the credibility and integrity of scholarly work, which in turn fosters trust within the academic community.

In parallel with our dedication to quality, JBOR embraces an open access publishing model that aligns with our mission to make knowledge universally accessible. By removing subscription barriers, our open access approach ensures that research findings are freely available to scholars, practitioners, and policymakers worldwide. This not only accelerates the dissemination of cutting-edge insights but also amplifies the academic impact of our published work. Krawczyk and Kulczycki (2021) highlight that open access significantly increases visibility and citation potential, reinforcing the importance of accessible research in today's interconnected scholarly environment.

Together, these dual commitments—rigorous peer review and open access—form the cornerstone of JBOR's strategy to serve as a leading international journal that champions both quality and inclusivity in business and organizational research.

2 | METHOD

In preparing this article, a comprehensive methodological framework is employed. Our approach integrated several research methods to ensure a robust and multidimensional analysis of JBOR's strategic positioning. This framework included SWOT Analysis, Literature Review, Comparative Analysis, and Stakeholder Surveys and Environmental Scanning, each contributing uniquely to our overall understanding and strategic planning.

SWOT Analysis was used to assess JBOR's internal strengths and weaknesses alongside external opportunities and threats within the academic publishing landscape. As Rangkuti (2016) explains, SWOT analysis provides a structured means to identify competitive advantages and areas for improvement, which is essential for strategic planning in dynamic environments. This method allowed us to pinpoint JBOR's potential leverage points, such as its commitment to interdisciplinary research and open-access policies, while also identifying challenges that need to be addressed to enhance our global impact.

Our Literature Review involved a thorough examination of current best practices and emerging trends in business and organizational research. By reviewing a wide range of academic sources, it is defined the journal's scope and thematic priorities. This method is well-supported by Linnenluecke, Marrone, and Singh (2019), who highlight that systematic literature reviews are critical in uncovering gaps and setting strategic directions in scholarly publishing. This process not only informed our understanding of current research trajectories but also guided the selection of key topics for JBOR.

Comparative Analysis was conducted by examining established international journals to identify strategic gaps and opportunities for differentiation. By benchmarking against reputable publications, JBOR were able to determine where JBOR could offer unique value and innovative perspectives that set it apart in the crowded academic landscape. Moschis (2024) notes that such comparative studies are vital for identifying distinctive positioning strategies, ensuring that a new journal can carve out a niche within a competitive market.

Lastly, Stakeholder Surveys and Environmental Scanning were employed to engage potential contributors, readers, and industry experts. This method provided direct insights into emerging topics and ensured that JBOR's focus aligns with the needs of a global academic community. As Christensen et al. (2021) emphasize, engaging stakeholders through surveys and environmental scanning enriches the research process by incorporating diverse perspectives, which is crucial for maintaining relevance and responsiveness in a rapidly changing research environment. Together, these methods provided a solid foundation for identifying key strategic initiatives and have guided our vision for JBOR as a leading international journal in business and organizational research.

3 | DISCUSSION

JBOR is strategically positioned to become a leading international journal by addressing emerging trends and challenges in business and organizational research through a comprehensive strategic framework.
The first key theme emphasizes a broad yet focused scope. The journal welcomes empirical, theoretical, and case study research on a wide range of topics—from organizational behavior and leadership to digital transformation and sustainability. This expansive approach ensures that the multifaceted nature of contemporary business issues is explored in depth, capturing both emerging trends and enduring challenges.

Another crucial theme is the implementation of strategic initiatives aimed at enhancing international reputation. Efforts such as securing indexation in reputable databases like Scopus, Web of Science, and DOAJ, as well as fostering global partnerships, are designed to increase visibility and credibility. In addition, launching special issues on critical topics like sustainable business models and innovative organizational paradigms further positions the journal at the cutting edge of academic discourse.

A commitment to an interdisciplinary approach forms a third pillar of the framework. By integrating diverse research streams, JBOR ensures a holistic understanding of business and organizational challenges, thereby facilitating insights that transcend traditional disciplinary boundaries.

Recognizing the rapid pace of technological advancements, continuous adaptation of editorial processes and publication formats is another essential component. This proactive stance guarantees that the journal remains relevant to modern scholarly and professional audiences, keeping pace with digital innovations that are reshaping research dissemination.

Bridging theory and practice is a central objective. The journal endeavors to publish research that not only advances academic debates but also offers actionable insights for industry leaders and policymakers. This dual focus ensures that scholarly work is both conceptually rigorous and practically applicable. Fostering global collaboration is also paramount. By encouraging contributions from diverse geographic regions and embracing open access, JBOR maximizes the reach and impact of its research, creating a truly international forum for knowledge exchange. Finally, the future vision is rooted in continuous innovation and responsiveness to global shifts in business practices. This forward-thinking approach positions JBOR as a catalyst for evolving research paradigms, setting the stage for ongoing academic dialogue and advancement in the field.

3.1 | Scope and Relevance

JBOR welcomes empirical, theoretical, and case study research that spans topics such as organizational behavior, corporate governance, entrepreneurship, and the digital transformation of business practices. This broad yet focused scope is designed to capture the multifaceted nature of contemporary business environments.

JBOR's scope is both broad and focused, inviting empirical, theoretical, and case study research that addresses critical aspects of contemporary business environments. The journal welcomes studies on organizational behavior, corporate governance, entrepreneurship, and the digital transformation of business practices—areas that are integral to understanding how modern organizations operate and evolve. For instance, research in organizational behavior not only unpacks the dynamics between individual actions and group interactions but also reveals how these interactions drive overall organizational performance (Gustiawan, 2012; Gustiawan, 2013). Similarly, inquiries into corporate governance provide essential insights into accountability and ethical decision-making within firms, which are increasingly significant in today's complex regulatory landscapes. Entrepreneurship research further contributes by highlighting the innovative and adaptive strategies necessary for businesses to thrive in rapidly changing markets, while studies on digital transformation emphasize the critical role of technology in redefining traditional business models (Gendron, Andrew, & Cooper, 2022; Bradley, 2012). As Neuman (2013) explains, integrating both quantitative and qualitative approaches allows for a comprehensive exploration of these multifaceted phenomena. Moreover, Christensen et al. (2021) assert that "the beautiful risk of collaborative and interdisciplinary research" can lead to groundbreaking solutions by bridging theoretical and practical perspectives. By fostering an interdisciplinary dialogue, JBOR positions itself as a platform where diverse methodologies and insights converge to advance our understanding of modern business challenges and opportunities.

3.2 | Strategic Initiatives

To enhance its international standing, JBOR is proactively pursuing indexation in prominent scholarly databases such as Scopus and Web of Science. Achieving such indexation not only validates the rigorous peer-review process and the high quality of research published by the journal but also ensures that our articles are accessible to a global audience, thereby increasing citation potential and academic impact (Moschis, 2024; Neuman, 2013). Additionally, by fostering strategic collaborations with renowned academic institutions worldwide, JBOR aims to create a vibrant

network that encourages interdisciplinary research and robust knowledge exchange. These partnerships will help attract high-caliber submissions and enable the journal to address multifaceted challenges across contemporary business environments. Furthermore, the implementation of special issues and thematic calls—focusing on critical areas such as sustainable business practices and innovation management—will spotlight emerging trends and pressing challenges in the field. As Christensen et al. (2021) argue, collaborative and interdisciplinary approaches can yield innovative solutions to complex problems, while Wickert et al. (2020) emphasize the importance of research that makes a tangible difference. Through these strategic initiatives, JBOR is poised to solidify its reputation as a leading international journal that not only advances theoretical understanding but also delivers practical insights for today's dynamic business landscape.

3.3 | Embracing a Broad yet Focused Scope

JBOR welcome research that spans organizational behavior, corporate governance, entrepreneurship, digital transformation, and sustainability. This interdisciplinary focus ensures a holistic understanding of contemporary business issues.

Embracing a broad yet focused scope, JBOR welcomes empirical, theoretical, and case study research that spans organizational behavior, corporate governance, entrepreneurship, digital transformation, and sustainability. This interdisciplinary focus enables a comprehensive examination of modern business challenges by integrating diverse perspectives and methodologies. For instance, research on organizational behavior illuminates the dynamics of individual and group interactions, offering insights into factors that drive organizational performance (Gustiawan, 2012; Gustiawan, 2013). Similarly, studies in corporate governance reveal the mechanisms of ethical decision-making and accountability, which are vital for maintaining trust in global markets. Entrepreneurship research contributes by exploring innovative practices and adaptive strategies that empower businesses to navigate competitive and volatile environments. Moreover, investigations into digital transformation shed light on how technology reshapes business models and operational processes (Gendron, Andrew, & Cooper, 2022), while sustainability research addresses the pressing need for environmentally and socially responsible business practices (Khasawinah, Malkawi, & Owais, 2006). Together, these research streams foster a holistic understanding of contemporary business environments, driving cross-disciplinary dialogue and paving the way for innovative, practical solutions that meet the complex demands of the modern economy.

3.4 | Adapting to Technological Advances

Recognizing the rapid pace of digital transformation, JBOR is committed to continuously evolving its editorial processes and publication formats to meet the demands of modern academic and professional audiences. By leveraging advanced digital tools—such as AI-driven peer review systems and robust content management platforms—JBOR aims to streamline editorial workflows and enhance transparency in the publication process (Gendron, Andrew, & Cooper, 2022; Moschis, 2024). In addition, the adoption of innovative publication formats, including interactive articles, dynamic data visualizations, and integrated multimedia content, will not only enrich the reader’s experience but also foster a more engaging dissemination of research findings. Embracing open access principles and mobile-friendly design further ensures that our content remains accessible to a global audience, reflecting the journal’s commitment to inclusivity and adaptability in an ever-evolving digital landscape (Bradley, 2012; Neuman, 2013).

3.5 | Bridging Theory and Practice

By promoting research that is both conceptually robust and practically applicable, JBOR seeks to serve as a bridge between academic inquiry and real-world business challenges. Our articles will not only advance scholarly debates but also offer actionable insights for industry leaders and policymakers.

Bridging theory and practice is a core tenet of JBOR’s mission. By promoting research that is both conceptually robust and practically applicable, the journal strives to narrow the longstanding gap between academic inquiry and real-world business challenges. Articles published in JBOR will not only advance scholarly debates by offering novel theoretical perspectives but will also provide actionable insights that industry leaders and policymakers can implement to drive effective change. For example, studies on digital transformation will elucidate how emerging technologies reshape business models, offering strategic frameworks that can guide executive decision-making in today’s fast-paced market environment (Gendron, Andrew, & Cooper, 2022; Moschis, 2024). Similarly, research on corporate governance and entrepreneurship will offer evidence-based models that inform best practices for sustainable growth and ethical leadership. This dual focus ensures that JBOR serves as a dynamic platform where rigorous academic research translates into tangible benefits for organizations, fostering innovation and promoting continuous improvement in business practices (Wickert et al., 2020).

3.6 | Bridging Theory and Practice

JBOR commitment to open access and international partnerships will enhance the visibility and impact of the research published. It is planned to secure indexation in reputable databases and invite contributions from diverse geographic regions.

Fostering global collaboration is central to JBOR's strategy to maximize both the reach and impact of the research it publishes. Our commitment to open access ensures that scholarly work is freely available to a worldwide audience, eliminating barriers imposed by subscription models and facilitating a more inclusive dissemination of knowledge (Krawczyk & Kulczycki, 2021). By securing indexation in reputable databases such as Scopus and Web of Science, JBOR will further enhance the discoverability and academic credibility of its articles. Moreover, JOBR actively seek to build international partnerships and invite contributions from diverse geographic regions, which enriches the journal's content with a multitude of perspectives and innovative ideas. This collaborative approach not only bolsters the journal's global reputation but also fosters a vibrant academic community where cross-cultural and interdisciplinary dialogue can thrive, ultimately advancing both theory and practice in the fields of business and organizational research (Moschis, 2024; Neuman, 2013).

3.7 | Future Vision

As JBOR grows, an active academic community that will help shape and redefine evolving research paradigms in business and organizational studies are invited. To sustain our relevance and influence, continuous adaptation to technological advancements—such as the integration of AI in research processes and the development of interactive digital publication formats—will be critical (Gendron, Andrew, & Cooper, 2022). Furthermore, as global business practices shift in response to economic, environmental, and technological changes, JBOR will proactively embrace interdisciplinary research that bridges traditional theoretical frameworks with practical applications. By fostering robust international partnerships and encouraging cross-cultural collaborations, JBOR aims to become a catalyst for innovation and a platform where emerging methodologies and fresh insights are continuously exchanged. This forward-thinking approach ensures that our contributions remain impactful on both academic and practical fronts, driving progress and fostering a dynamic scholarly environment (Moschis, 2024; Wickert et al., 2020; Neuman, 2013).

3.8 | Positioning JBOR as a Leading International Journal

Indexation in reputable databases is a critical strategy for establishing JBOR's standing as a leading international journal. By actively pursuing inclusion in prominent academic databases such as Scopus, Web of Science, and DOAJ, JBOR aims to enhance the visibility and credibility of its published research. Such indexation validates the rigorous peer-review and editorial processes that JBOR upholds while ensuring that our articles are easily discoverable by the global academic community. This increased accessibility not only boosts citation potential but also fosters collaborative opportunities, as inclusion in these databases signals a strong commitment to academic excellence and significantly amplifies a journal's scholarly impact (Moschis, 2024; Neuman, 2013; Krawczyk & Kulczycki, 2021). Collaboration with leading scholars and institutions is a cornerstone of JBOR's strategy for establishing both academic excellence and global influence. By building a robust editorial board composed of distinguished academics and researchers, JBOR ensures expert guidance in refining its scope and maintaining rigorous peer-review standards. This collaborative approach not only enhances the journal's credibility but also attracts high-quality submissions from around the world. In addition, engaging with renowned institutions expands our research network and fosters interdisciplinary dialogue, enabling JBOR to remain at the forefront of emerging trends in business and organizational studies (Moschis, 2024; Krawczyk & Kulczycki, 2021).

Special issues and thematic focus areas are key components of JBOR's strategy to address pressing contemporary business challenges. Periodic special issues will spotlight topics such as digital transformation, sustainable business models, and emerging organizational paradigms, providing a dedicated forum for in-depth exploration of these critical areas. For instance, digital transformation encompasses not only the integration of cutting-edge technologies into business processes but also the evolution of organizational strategies required to thrive in a dynamic digital landscape (Gendron, Andrew, & Cooper, 2022). Special issues on sustainable business models will delve into approaches that balance profitability with environmental stewardship and social responsibility, ensuring long-term viability in an era marked by ecological and societal challenges. Likewise, thematic issues dedicated to emerging organizational paradigms will examine innovative structures, agile leadership, and adaptive practices that respond effectively to global market shifts.

Encouraging global contributions is integral to JBOR's mission of fostering an inclusive and diversified

dialogue in business and organizational research. By actively seeking submissions from scholars across a wide range of geographies, JBOR aims to capture the diverse realities and challenges that shape contemporary business practices worldwide. This approach enriches the journal's content with varied methodological perspectives and cultural insights, ensuring that the research reflects the multifaceted nature of global business environments (Neuman, 2013). By implementing targeted calls for papers and collaborating with academic institutions from both developed and emerging regions, JBOR promotes cross-border scholarly exchanges that broaden the scope of inquiry and enhance the relevance and impact of its research. Ultimately, fostering global contributions will enable JBOR to become a truly international forum where diverse perspectives converge to drive innovative solutions and advance our understanding of complex organizational phenomena.

3.9 | Call for Contributions and Engagement with JBOR

Scholars, researchers, and professionals are invited to contribute original research articles, theoretical papers, and case studies that align with the journal's scope. The collective knowledge and diverse perspectives of the academic community are recognized as key drivers for advancing the field of business and organizational research. In addition to manuscript submissions, experienced reviewers, guest editors, and institutional partnerships are encouraged to participate in this initiative.

Contributions to JBOR play an essential role in shaping a vibrant platform for knowledge exchange, collaboration, and innovation. The ambition is to build an active, inclusive, and dynamic academic community that not only pushes the boundaries of theoretical inquiry but also delivers actionable insights for practice. Valuable contributions are expected to help establish JBOR as a journal of international repute that makes a lasting impact on the global academic and business landscape.

4 | CONCLUSION

In conclusion, the inaugural issue of JBOR marks not only a significant milestone but also lays the foundation for a dynamic and influential academic platform. By employing a rigorous methodological framework—integrating SWOT analysis, extensive literature review, and stakeholder insights—a strategic vision has been crafted that positions JBOR at the forefront of contemporary business research. The steadfast commitment to academic excellence, open access, and interdisciplinary collaboration ensures that JBOR will continuously bridge the gap between theory and practice, fostering innovation and facilitating scholarly exchange on a global scale. Scholars, practitioners, and policymakers are invited to join this exciting journey, contributing to and engaging with JBOR as it builds a vibrant forum for advancing business and organizational research worldwide.

Looking ahead, JBOR is poised to evolve in step with emerging global trends and technological advancements, addressing both longstanding challenges and novel opportunities in the business world. Future issues will delve into cutting-edge topics such as digital transformation, sustainable business practices, and agile organizational strategies, ensuring that transformative insights continue to resonate across academic and professional spheres. As the journal grows, its influence is expected to extend further, setting new benchmarks for scholarly excellence and making a meaningful contribution to the evolution of business and organizational studies on an international scale.

ACKNOWLEDGMENT

Sincere appreciation is extended to the Editor-in-Chief for providing the opportunity to contribute this editorial note. The guidance and vision demonstrated have been instrumental in shaping the direction of JBOR, and the opportunity to articulate its strategic initiatives and goals is deeply valued. Gratitude is also conveyed to the editorial board, reviewers, and the entire JBOR team for their ongoing support and commitment to advancing excellence in business and organizational research. Their collective efforts create a dynamic platform that fosters knowledge exchange, innovation, and global collaboration.

CONFLICT INTEREST STATEMENT

The authors declare that they have no known competing financial interests or personal relationships that could appear to have influenced the work reported in this paper.

References

Ajoc, A. T. (2020, July). Employability of Graduates of Bachelor of Science in Business Administration. International Peer Reviewed Journal, 12, 56-74. Diambil kembali dari https://orcid.org/0000-0003-3708-9101

Bradley, H. (2012, Oktober 22). PC World. Dipetik Februari 4, 2013, dari http://www.pcworld.com/article/2012663/10-awesome-new-additions-in-office-2013.html

Christensen, J., Ekelund, N., Melin, M., & Widén, P. (2021). The Beautiful Risk of Collaborative and Interdisciplinary Research. A Challenging Collaborative and Critical Approach toward Sustainable Learning Processes in Academic Profession. Sustainability, 13(9), 4723. doi:https://doi.org/10.3390/su13094723

Cooper, D., & Schindler, P. (2013). Business Research Methods (12 ed.). New York: McGraw-Hill US Higher Ed.

Cullen, M. M., & Brennan, N. M. (2021). Grounded Theory: Description, Divergences and Application. Accounting, Finance & Governance Review, 27. doi:https://doi.org/10.52399/001c.22173

Gendron, Y., Andrew, J., & Cooper, C. (2022). The perils of artificial intelligence in academic publishing. Critical Perspectives on Accounting, 87, 102411. doi:https://doi.org/10.1016/j.cpa.2021.102411

Gustiawan, W. (2012, June). Budaya Organisasi dan Lingkungan Kerja Serta Pengaruhnya Terhadap Produktifitas Kerja. Jurnal Menara Ilmu, III(29), 175-185. Diambil kembali dari https://jurnal.umsb.ac.id/index.php/menarailmu

Gustiawan, W. (2013, January). Strategy and Environment: Theoretical Concept in Strategic Management. Jurnal Menara Ilmu, I(34), 45-63. Diambil kembali dari https://jurnal.umsb.ac.id/index.php/menarailmu

Gustiawan, W. (2017, October). Theoretical Construct Measurement: Developing A Scale for Islamic Work Ethics. Jurnal Polibisnis, 9(2), 29-36. Diambil kembali dari https://ejournal2.pnp.ac.id/index.php/jipb/article/view/154/76

Gustiawan, W. (2018, April). The Important of Measurement: Dimensional Construct Measure. Jurnal Polibisnis, 10(1), 42-54. doi:https://ejournal2.pnp.ac.id/index.php/jipb

Gustiawan, W. (2019, October). The Nature of Managerial Work: A Book Review of Mintzberg. Jurnal Polibisnis, 11(2), 88-94. doi:https://doi.org/10.30630/jipb.11.No.%202.249

Gustiawan, W. (2021). Perilaku Organisasi. Yogyakarta: Nuta Media.

Gustiawan, W. (2021). Teori Kepemimpinan. Dalam W. Gustiawan, E. Kurniawati, Ajabar, A. P. Sari, U. D. Siburian, N. Azizah, . . . D. W. Rachmawati, Perilaku Organisasi (hal. 44-61). Yogyakarta: Nuta Media.

Gustiawan, W. (2021, October). The Control System and External Control of Organization. Jurnal Ilmiah Polibisnis, 13(2), 108-117. doi:https://doi.org/10.30630/jipb.v13i2.557

Gustiawan, W. (2022). Nan Tapikia: Cakrawala Kontemplasi 50 Tahun Willson Gustiawan. (M. H. Maruapey, Penyunt.) Yogyakarta: Penerbit KBM Indonesia. doi:https://isbn.perpusnas.go.id/Account/SearchBuku?searchTxt=978-623-5389-71-4&searchCat=ISBN

Gustiawan, W. (2023). Bab XV Project Based Learning: Suatu Paradigma Baru Metode Pembelajaran. Dalam E. Susilawati, W. Gustiawan, R. Nirawati, W. Komalasari, S. Pertiwi, & D. Harefa, Project Based Learning dalam Pembelajaran Digital (hal. 170-179). Yogyakarta: Penerbit Nuta Media. Diambil kembali dari https://www.numed.id/produk/project-based-learning-dalam-pembelajaran-digital-penulis-evi-susilawati-resy-nirawati-wuri-komalasari-santhi-pertiwi-darmawan-harefa-lilla-puji-lestari-andi-harpeni-dewantara-sri/

Gustiawan, W. (2023). Wonderful Word: Optimalisasi Microsoft Word dalam Menyiapkan Naskah Ilmiah. (N. Umar, Penyunt.) Yogyakarta: Penerbit Nuta Media. Diambil kembali dari https://www.numed.id/?post_type=product&p=1994&preview=true

Gustiawan, W. (2025). Mengukuhkan JKPH sebagai Pusat Riset Pariwisata dan Perhotelan: Strategi Penguatan Standar dan Jangkauan Global. Jurnal Kajian Pariwisata Dan Perhotelan, 2(3), 11-17. Diambil kembali dari https://jurnal.ittc.web.id/index.php/jkph

Hakim, Y. E., & Rahman. (2023). 21st Century Learning Based on 4C Skills (Critical Thinking, Communication, Collaboration and Creativity and Innovation) Against Literacy Culture in Elementary Schools. Proceeding The 5th International Conference in Elementary Education. 5 (1), hal. 721-735. Bandung: Elementary Education Study Program Universitas Pendidikan Indonesia. Diambil kembali dari http://proceedings2.upi.edu/index.php/icee/article/view/3157

Khasawinah, M., Malkawi, A., & Owais, W. M. (2006). Gearing academic research endeavors towards achieving sustainable development in Third World countries. Colloquium on Research and Higher Education Policy. Paris: UNESCO Forum on Higher Education, Research and Knowledge.

Killen, R. (2013). Effective Teaching Strategies: Lessons from Research and Practice. Melbourne: Cengage Learning.

Krawczyk, F., & Kulczycki, E. (2021). How is open access accused of being predatory? The impact of Beall's lists of predatory journals on academic publishing. The Journal of Academic Librarianship, 47(2), 102271. doi:https://doi.org/10.1016/j.acalib.2020.102271

Lin, L. H., & Morrison, B. (2021). Challenges in academic writing: Perspectives of Engineering faculty and L2 postgraduate research students. English for Specific Purposes, 63, 59-70. doi:https://doi.org/10.1016/j.esp.2021.03.004

Linnenluecke, M. K., Marrone, M., & Singh, A. K. (2019). Conducting systematic literature reviews and bibliometric analyses. Australian Journal of Management, 45(2), 175-194. doi:https://doi.org/10.1177/0312896219877678

Maiya, A. K., & Aithal, P. S. (2023). A Review-based Research Topic Identification on How to Improve the Quality Services of Higher Education Institutions in Academic, Administrative, and Research Areas. International Journal of Management, Technology, and Social Science, 8(3), 103-153.

Moschis, G. P. (2024). Academic Research in Business and the Social Sciences: A Guidebook for Early Career Researchers. Springer Cham. doi:https://doi.org/10.1007/978-3-031-56548-9

Musselin, C. (2018). New forms of competition in higher education. Socio-Economic Review, 16(3), 657-683. doi:10.1093/ser/mwy033

Neuman, W. L. (2013). Social Research Methods: Qualitative and Quantitative Approaches. Upper Saddle River: Pearson Education.

Rangkuti, F. (2016). Analisis SWOT: Teknik Membedah Kasus Bisnis. Jakarta: PT Gramedia Pustaka Utama.

Shaffril, H. A., Samsuddin, S. F., & Samah, A. A. (2021). The ABC of systematic literature review: the basic methodological guidance for beginners. Quality & Quantity, 55, 1319-1346. doi:https://doi.org/10.1007/s11135-020-01059-6

Wickert, C., Post, C., Doh, J. P., Prescott, J. E., & Prencipe, A. (2020). Management Research that Makes a Difference: Broadening the Meaning of Impact. Journal of Management Studies, 58(2), 297-320. doi:https://doi.org/10.1111/joms.12666

Wirda, F., Nur, I. M., & Gustiawan, W. (2022). Manajemen Sumber Daya Manusia Untuk Pendidikan Tinggi Vokasi. Yogyakarta: Penerbit KBM Indonesia. Diambil kembali dari https://isbn.perpusnas.go.id/Account/SearchBuku?searchTxt=978-623-5389-72-1&searchCat=ISBN

Zimba, O., & Gasparyan, A. Y. (2021). Peer review guidance: a primer for researchers. Reumatologia, 59(1), 3-8. doi:https://doi.org/10.5114%2Freum.2021.102709.